

PCCW Media unveils new drama series, *The Season*

PCCW (SEHK:0008) – HONG KONG, 19 March 2025 – PCCW Media has announced its latest premium drama series, *The Season*, during a special presentation at FILMART. The six-part series is produced in association with global entertainment company SK Global (*Crazy Rich Asians*, *Thai Cave Rescue*, *Delhi Crime*).

The ensemble cast features internationally acclaimed talent, led by Jessie Mei Li (*Shadow and Bone*), three-time Golden Horse winner and Hong Kong's very own Karena Lam, Justin Chien (*The Brothers Sun*), Yvonne Chapman (*Avatar: The Last Airbender*) with Celina Jade (*Wolf Warrior 2*) and Toby Stephens (*Percy Jackson And The Olympians*). The cast is rounded out by Kōki, winner of the Rising Star of Asia Award 2025, Lee Jae-yoon (*Physical 100 S2*), and Hong Kong actors Anson Lo @ MIRROR and Marf Yau @ COLLAR, *King Maker V* winner Lyman Heung as well as renowned hosts and actors Thor Lok and Mishy Lee.

The series is created and produced by visionary writer and producer Yalun Tu, known for creating series with Amazon Japan and HBO Asia, in addition to producing and writing credits on *NCIS: Hawaii* and *Wu Assassins*. Chilean director Marialy Rivas (*The Jetty*) serves as lead director and producer. Agatha Lo will produce for PCCW Media and Chloe Dan, Matt Aragachi and Dylan Tarason for SK Global with Aaron Shershow as executive producer.

Janice Lee, Managing Director, PCCW Media Group and CEO, Viu, said, “We believe *The Season* is a story that will connect with audiences everywhere through the characters’ personal journeys, relationships and conflicts at times. We hope that the show, set against the backdrop of Hong Kong, will give an added layer of energy and vibrancy to the series and provide a window into Hong Kong’s unique culture, international spirit and iconic scenes that is authentic. We are thrilled to work with an exceptional creative team led by our showrunner Yalun Tu and director Marialy Rivas. Together with SK Global as our production partner and an internationally acclaimed cast, we are excited to bring this captivating story and its alluring characters to life.”

Set against the opulence and striking contrasts of Hong Kong, *The Season* follows a privileged group of friends gathering for a summer of sun-drenched luxury as boating season begins. What starts as a glamorous escape soon spirals into a web of deception, power struggles and life-altering consequences.

The Season will be distributed on Viu across Southeast Asia, the Middle East and South Africa as well as around the world with additional distribution details to be announced.

Access cast headshots [here](#) and download event photos [here](#).

About PCCW Media

PCCW Media delivers premium streaming services across 16 markets in Asia, the Middle East and South Africa, free television in Hong Kong and live entertainment globally, reaching tens of millions of users and households through diverse content, talent development and online-to-offline entertainment events. Rooted in Hong Kong, PCCW Media engages the world through original productions, localised global hits and content that resonate and propagate.

About SK Global

SK Global is an industry leading entertainment studio focused on creating premium content for global audiences. Headquartered in Los Angeles, SK Global develops, finances and produces award-winning films, heart-stirring television series, and thought-provoking documentaries in partnership with studios and platforms around the world.

Since its inception, SK Global has produced and financed over 100 feature films and earned 20 Academy Award® nominations. The studio's productions include hit romantic comedies *Anyone But You* and *Crazy Rich Asians*, as well as critically acclaimed films such as the documentary darling *Mountain Queen*, *Hell or High Water*, and *The Place Beyond The Pines*, among many others. Recent projects also include the gripping limited series *Thai Cave Rescue*, Indian crime drama *Delhi Crime*, and the inspiring documentary *Catching Fire: The Story of Anita Pallenberg*. Additionally, the company owns Critical Content, an independent production company that specializes in unscripted programming such as *Catfish* (MTV) and *Celebrity Game Face* (NBC), as well as scripted content such as *Ginny and Georgia* (Netflix).

SK Global delivers premium programming across the entertainment industry with partners such as Netflix, Apple TV+, MAX, Sony Pictures, Warner Brothers, Hulu, Magnolia Pictures, Focus Features, StudioCanal, CJ Entertainment, and more.

For press enquiries, please contact:

PCCW

Email: lavina.tauro@pccw.com

SK Global

Email: SKGlobal@ssmandl.com